

*Breathe
A new way
Of living*

PRATA
RIVERSIDE VILLAGE

SIL Real Estate Awards 2019
RESIDENTIAL
Best Real Estate Development





A house can change a city. What if that's your house, what changes?

The city of Lisbon and the Prata area have always had each other. United by the river, inspired by the light, enchanted with the view, heiresses of a unique riverfront. All they were missing was a project capable of changing the way we live in one of the most special places in the city. Now imagine that this project is your home.



Live between sights

Imagine that you hold in your hand a rare piece of silver. To one side it has the Tagus River and the unique charm of the streets that connect historical Lisbon areas, such as Terreiro do Paço, Alfama and Marvila. To the other side you have more Tagus River and the stage of a world exhibit which the world will never forget.

Between both of these worlds is Lisbon's Upper Riverfront, the place where Renzo Piano, the Pritzker Prize-winning Italian architect, decided to design what some consider a benchmark project, others a work of art: your apartment.

Welcome to Prata Riverside Village.



Wake up in the landscape

Living at Prata Riverside Village is a life choice. While Lisbon is clearly a city with a rare view, to witness the birth of a project of such architectural nature, capable of transforming one of the most precious riverfronts of the city, is something simply unique.

It is a matter of choosing to wake up, day after day, and see what work of art the light and the river have come up with, the colours they chose, the texture, what inspiration they brought to the landscape which your balcony overlooks. There are things that only your home can give you.

But to live in the Prata Riverside Village is also about the pleasure of choosing. Between the restaurants or local shops, between the art centres or the green areas, between a stroll by the river or one of several routes you can take on your bicycle.



Today's Marvila

Marvila was once one of the most fashionable neighbourhoods in Lisbon before fading from view, momentarily, only to reinvent itself and come back to surprise those living nearby. Neighbours, visitors, *bon vivants*, all are welcome to enjoy the concept restaurants, the boutique breweries, the chic bars, art galleries and street corner cafés.



2 Corvos Tap Room



The Royal Rawness



Library of Marvila



Atelier Sá Pessoa

B side of quietness

Prata Riverside Village's proximity to the vibrant neighbourhood of Marvila is not merely physical. It is cultural and gastronomical. It is knowing that there is an art gallery on your doorstep to check out before heading on to in a historical Marvila restaurant. Or vice-versa, since a pleasant stroll is guaranteed on both outbound and return journeys.

This other side of the peace and quiet that is part of your home can also mean that the shop window of exclusive shops on Avenida da Liberdade has moved to Prata, next to the new Delta store. After all, if you already have the *crème de la crème* of coffee waiting for you, why would fashion, design or architecture be any different? After all, a neighbourhood without shops, restaurants or leisure is not really a neighbourhood, but just somewhere to rest.

Welcome to the neighbourhood that witnessed the birth of Prata Riverside Village.



Delta



P'la Arte

Nations from the Expo

In 1998, nations from all over the world discovered EXPO 98 and that which was the centre stage of an architectural transformation that changed the landscape of Lisbon forever. Today, the Parque das Nações is one of the main business centres in Portugal, where there is no shortage of luxury hotels, cultural and leisure areas, and a riverside area from which you can see a Renzo Piano masterpiece.



A House with a signature

One of the inspiring elements for Renzo Piano while he was designing Prata Riverside Village were the sails of the sail boats which glide on the Tagus River every day, and which are part of the city's unique personality.

This riverside inspiration was so pivotal to the italian master's concept that he designed Prata Riverside Village in a way which gives each apartment a view of the river. It is part of your home, just like the green areas and the whole riverfront.





View of the day

The balcony in the morning, the living room window at lunchtime, the outdoor park as the afternoon ends and the evening begins. At Prata Riverside Village each moment has its own unique view that you can keep, share or simply enjoy.

All the apartments have a view to the river, but each has its own light. Life at a work of art named Prata Riverside Village is made of unique details such as these.



Light with art

The details are part of a list of carefully selected finishings by architectural firm Renzo Piano Building Workshop.

The apartments - which feature spacious interior areas, large balconies and outdoor spaces, and are inspired by an ever-present environmental awareness that dictated the choice of energy efficient materials, could be your next home.





Design in the detail





The safety of Comfort













PRATA

SERVICE LOUNGE

Concierge Service

On one of the many days dedicated to designing Prata Riverside Village, something unexpected happened and Renzo Piano was convened for a meeting with his team. Without having a room with the necessary technical conditions the architect had to waste precious time to find a suitable space and then go there.

This could well have been the backstory to the Prata Service Lounge, a new space entirely dedicated to making your personal and professional life easier but it is only one example of what was designed to help us. Including the unforeseen.

Prata Service Lounge is a fully-equipped space to help your family or your business, with a concierge in charge of a variety of services:

- ▶ Sales and information centre
- ▶ Order delivery and pick-up point
- ▶ Booking of restaurants or activities
- ▶ Booking of repair and DIY services
- ▶ Meeting room
- ▶ Work tables equipped with PC's
- ▶ Large Format (A3) Printer and scanner



Renzo Piano

Genoa. World. Lisbon.

Getting to know the life of the architect who imagined and designed Prata Riverside Village is like travelling the world on the way to Lisbon. Piano was born in Genoa, Italy, in a family connected to construction, but from then to the renowned commendation of the Pritzker Prize which Renzo received in 1998 and beyond, many iconic project have passed through the master's hands.

The Pompidou Centre, in Paris, is a classic example of Renzo Piano's vision. Paris changed. The Potsdamer Platz, in Berlin, was transformed into a unique experience for those who visit it. In Sydney the design for the famous Aurora Place towers project won awards for its unusual geometry.

There followed the Maison Hermès, in Tokyo. Years later, the New York Times building in New York, almost as famous as the newspaper which lends it its name. London already had emblematic buildings before Renzo Piano designed The Shard, but none stands out as much in the London landscape.

And now, for the first time in its long history, Lisbon finally has a project signed by Renzo Piano. This is a moment which will not be repeated.





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