

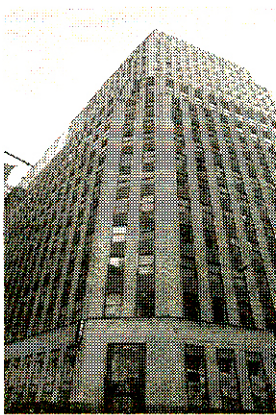
The COOPERATOR[®]

The Co-op & Condo Monthly

July 2010

The condo, **99 John Deco Lofts**, in the Financial District has received FHA approval, announced **Ryan Serhant**, vice president of **Nest Seekers International**, the new exclusive sales and marketing firm for the building.

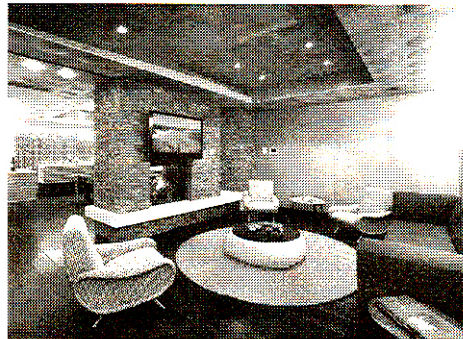
"99 John Deco Lofts is one of only two buildings in Manhattan with FHA approval, and the only condominium in Downtown Manhattan where a



purchaser can now put 3.5 percent down and obtain financing from most major lenders," Serhant stated. "This opens up our buyer base to a far greater demographic."

Nest Seekers International, a leading global sales and marketing firm, has completed 20 new sales at 99 John Deco Lofts since February.

John Street's 99 John Deco Lofts, managed by **TF Cornerstone**, is a unique collection of fully renovated, modern loft condominiums located



within a classic art deco building designed by **Shreve, Lamb & Harmon**, the architects for the Empire State Building.

"I had been searching for an apartment in Manhattan for a while before looking at 99 John," stated **Lei Li**, a recent purchaser in the building. "I was attracted to the space for a number of reasons: I couldn't find a better price anywhere in Midtown or Downtown, the maintenance fee is low for the excellent amenities they offer, and the location is very convenient."

For more information, call 212-217-9999 or visit www.99johndeclofts.com.